

We place our environmental and societal commitments at the heart of our strategy. Ensure the well-being & security of people, respond to the challenges of climate change & strengthen our local integration: We act responsibly every day for the future of our children.

This is what being committed to better tourism is all about.

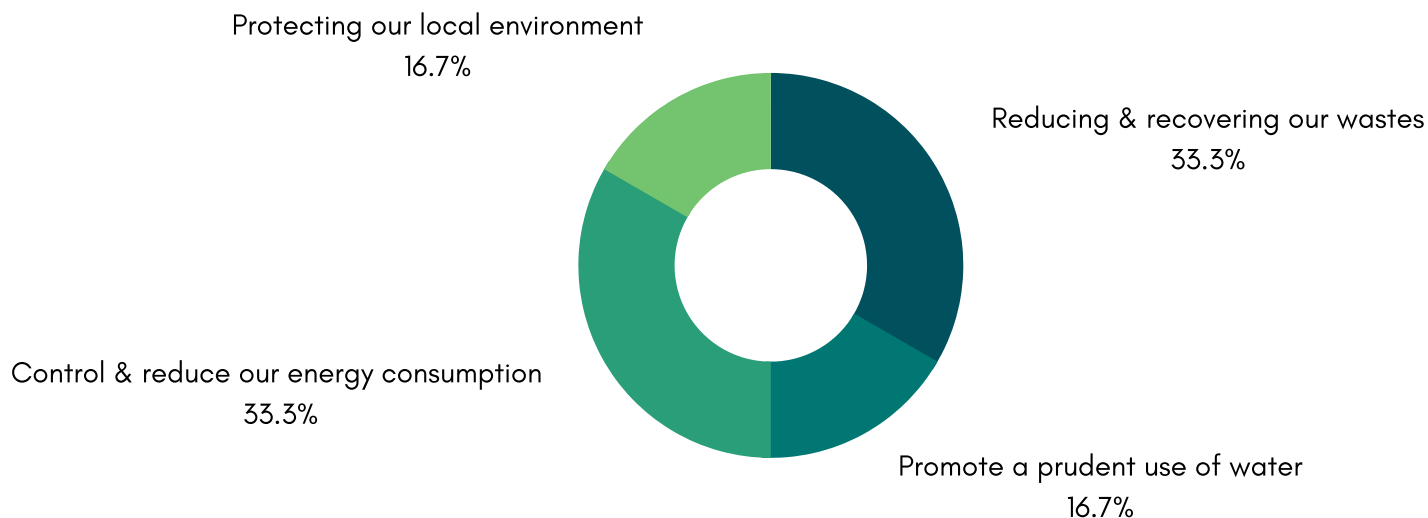
BECOMING A MAJOR OF SUSTAINABLE CAMPSITE ON OUR TERRITORY

At Lac d'Annecy Camping, we are committed to providing solutions to climate challenges by supporting the economic and social development of the territory through responsible, cleaner actions. This is the meaning of our ambition: Become a pioneer of responsible Campsites.

OUR CHALLENGES

Provide a service that is more environmentally friendly and therefore less impactful on the climate.

OUR ANSWER:



STAY CLOSE TO OUR CUSTOMERS

Lifestyles are changing, in the time of digitalization, customers need contact with the nature that surrounds us, they are more and more likely to want "local". At Lac d'Annecy Camping we listen to our customers' new needs.

OUR ANSWER :

To Remain the privileged contact of our customers: reinvent the customer relationship every day.